



Top Cryptocurrency Scams 2022

Jon Bell

Director of Business Relations, BBB Serving Delaware



Marketplace scams represent a \$50+ billion scourge on our economy that impacts one in four households and **one in five individuals** each year.

According to the FTC, in 2020:

- Nationally there was 3.3 billion in total reported fraud losses
- Delaware was #2 in fraud reports
- Consumers aged 20-29 lost money in 44% of reports

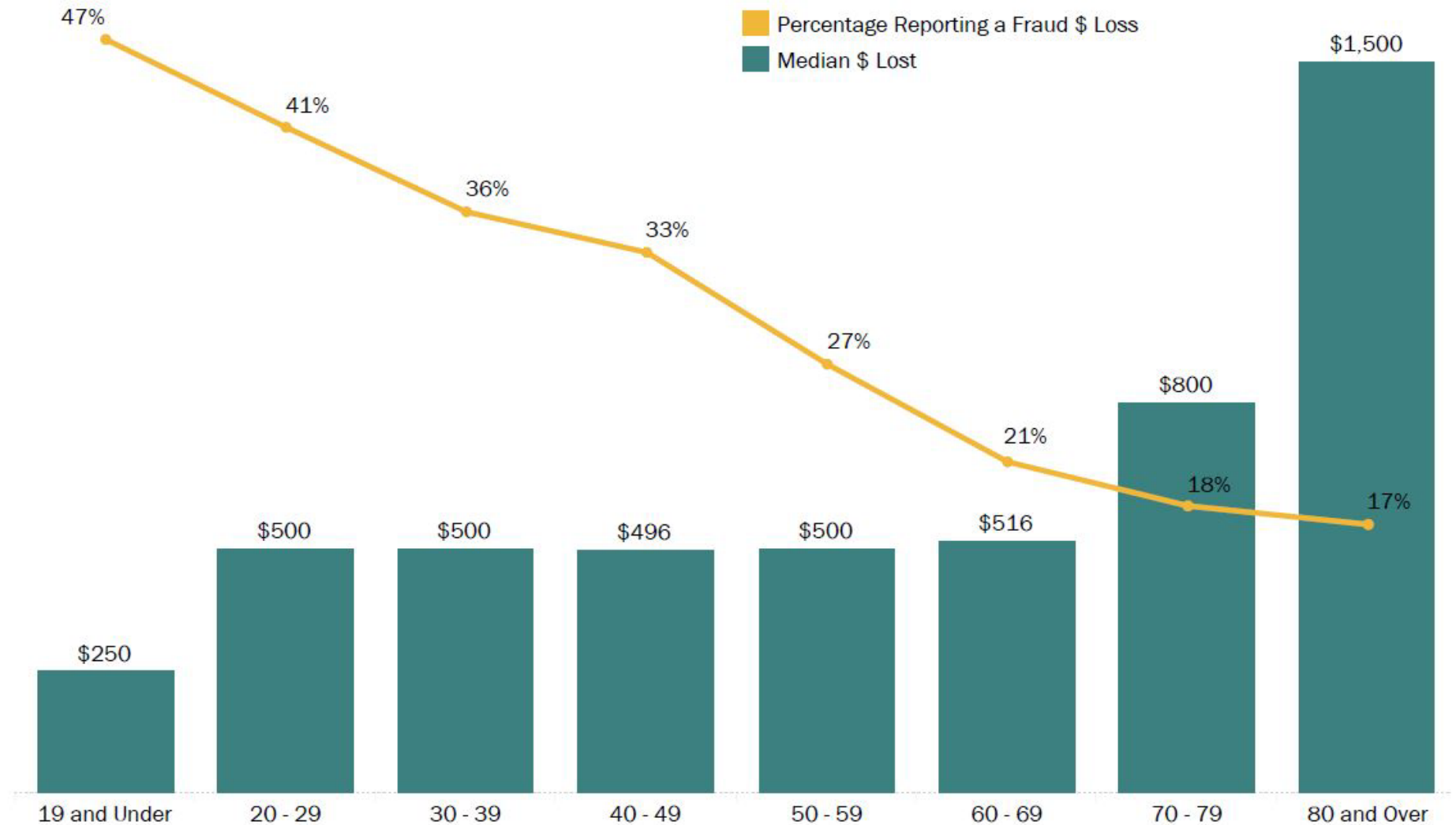
and in 2021:

- Nationally there was 5.9 billion in total reported fraud losses
- Delaware was #3 in fraud reports
- 25% of victims in total who reported a scam actually lost money
- 41% of consumers aged 20-29 who reported a scam actually lost money

Who are the victims?

How much are they losing?

Percentage Reporting a Fraud Loss and Median Loss by Age



Of the 2,789,161 total fraud reports in 2021, 47% included useable consumer age information.

FEDERAL TRADE COMMISSION • [ftc.gov/data](https://www.ftc.gov/data)

'I just became a dogecoin millionaire': This 33-year-old invested his savings in the meme cryptocurrency with inspiration from Elon Musk

Published Thu, Apr 22 2021•4:02 PM EDT Updated Tue, Jun 1 2021•10:40 AM EDT



'Covid Alien' CryptoPunk NFT sells for over \$11.7 million to billionaire buyer in Sotheby's auction

Published Thu, Jun 10 2021•12:30 PM EDT



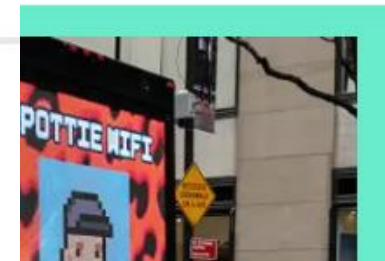
This 32-year-old artist made over \$1 million in 9 months selling NFTs—now he's reinvesting for the metaverse

Published Thu, Nov 11 2021•9:48 AM EST Updated Thu, Nov 11 2021•3:38 PM EST



September 7, 2021 · 4:35 PM ET
Heard on All Things Considered

TIM PADGETT



Bitcoin As Country

But guess what?
Scammers saw
those headlines, too.

Lots of new
adopters:

- Lack of familiarity with how crypto works

No bank or other
centralized authority:

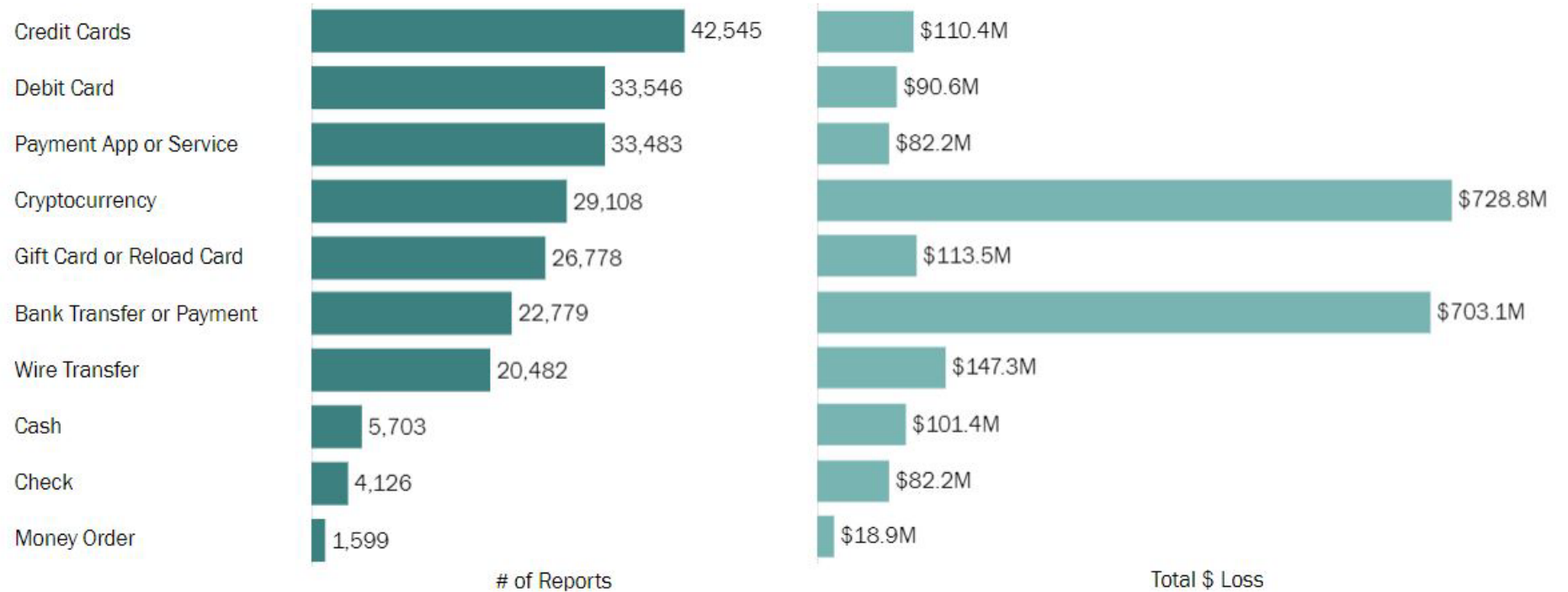
- Nobody to Flag Suspicious Transactions
- Irreversible Transactions

Fraud Reports by Payment Method

Year: 2022 YTD

- Amount Lost
- Payment Method
- Contact Method

Year: 2022
Quarter: (All)



Wait, the problem is how big?

Less than 3 percent of victims complained to a government entity. Somewhat more than half of these – 1.5 percent of victims – complained to a local authority – the local police or a local consumer agency. Less than 1 percent complained to a state Attorney General or other state authority or to a federal agency. Just over 2 percent of victims reported having complained to a Better Business Bureau. **Together, 4.8 percent of victims complained to a BBB or to a government agency.**

So 728 million in the first 6 months of 2022 could be only 1/20 of the true scope of losses.

Man, this guys really loves his slide show transitions, amiright?

Source: Anderson, Keith B., To Whom Do Victims of Mass-Market Consumer Fraud Complain? (May 24, 2021). Available at SSRN: <https://ssrn.com/abstract=3852323> or <http://dx.doi.org/10.2139/ssrn.3852323>

So what are we talking about today?

- Crypto Investment Scams
- Crypto Social Engineering Scams
- Crypto Hacking Scams
- Other

But first, like 5 minutes of “What is Cryptocurrency”

Cryptocurrency 101

- What is Cryptocurrency?
- What are NFTs?
- What is a “scam” in this context? Isn't all Cryptocurrency a Ponzi?



Cryptocurrency Investment Scams are not new . . .

Topic: • CRYPTORY • — MAXIMIZE YOUR EARNING POTENTIAL WITH CRYPTORY! (Read 24323 times)

• CRYPTORY • — MAXIMIZE YOUR EARNING POTENTIAL WITH CRYPTORY!
May 31, 2014, 07:23:35 PM

#1

<http://oi61.tinypic.com/na06b.jpg>

--- CRYPTORY.COM ---
THE ESSENCE OF THE PROJECT

As legend has it, CRYPTORY, a very powerful computing system for the mining of Bitcoins, has created and mastered processors (ASICs) that have the ability to carry out the most efficient bitcoin mining possible. You, being the profit-hungry citizen that you are, have the very fortunate opportunity of renting out a part out of this money-making machine and obtaining your very own profit.

<http://oi59.tinypic.com/slo1o5.jpg>

CRYPTORY is a High-Yield Investment Program. Are you familiar with HYIPs?

This is a whole vast world apart. An interesting characteristic of the HYIP industry is that many have a misconceived opinion that HYIP is a scam. This is a big mistake that beginners tend to make. 99% of all HYIP investors come to the HYIP site from HYIP Forums or HYIP Monitors (see google) and investors are aware of the risks. HYIP's are genuinely a game their history is permeated by a myth - this is a typical tradition of the HYIP industry

There are 3 types of HYIP: Fast term, medium term and long term HYIPs.

- *Fast term HYIPs offer from 2% to 100% in daily income. Such HYIPs usually have a lifetime of no more than 1-2 months. These are considered high risk.*
- *Medium term HYIPs offer from 0.5% to 2% in daily income. Lifetime: Usually from 2 months to 1 year. These are considered medium risk.*
- *Long Term: Less than 0.5% in daily income. It is the most difficult of the projects and its lifetime can be up to 5 years. These are considered low risk.*

CRYPTORY is a Long Term HYIP. CRYPTORY is perhaps the most stunning program with a truly original concept of BitCoin mining and **account amassing right in front of your eyes and in real time.** All of this is achieved through the use a real script masterpiece and a site that is so well organized that you know straight away that a program of such high quality could only be run by an admin team possessing a combined total of decades of experience.

CRYPTORY pays instantly through all the popular e-currencies including SolidTrustPay, EgoPay, PerfectMoney, OkPay, BitCoin and direct bank wires.

The minimum deposit is 0.1 BTC and you need to at least maintain this amount as a minimum balance in order to keep your account active.

However, the instantly processed withdrawals and the freedom to manage your account according to your investment needs are characteristics of the program that really compensate for this

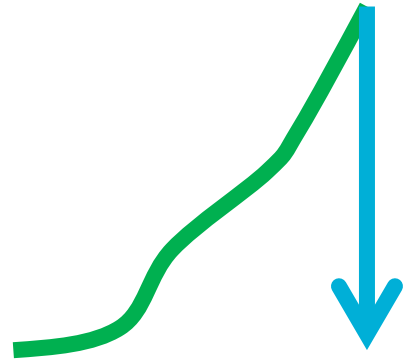
Cryptory Ponzi scheme (from <https://bitcointalk.org/index.php?topic=633822.0>).

But FOMO and Hype are real.



Q: Wait what if they're not scams!

A: They could still be Pump-and-Dump scams:
(Crypto "Penny" Stocks, aka "Rug Pulls")



Promoters talk up a company that is allegedly working on a cryptocurrency idea, and try to push you into purchasing stock/coins to **pump up the value and sell at a profit.**

Squid Game to USD Chart

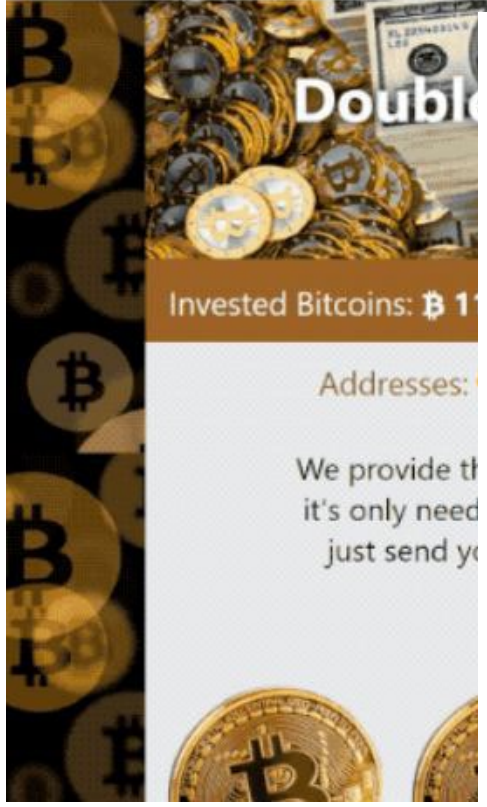


Price Market Cap TradingView

1D 7D 1M 3M 1Y YTD ALL LOG



CoinMarketCap



I am giving back to the community.
All Bitcoin sent to the address below will be sent back doubled! If you send \$1,000, I will send back \$2,000. Only doing this for 30 minutes.

WHY USE OUR INVESTMENT PLATFORM?

- Trusted Bitcoin Investment platform with fully automated payouts
- Receive your double Bitcoins in 10 hours
- Only 0.005 BTC minimum and 10 BTC maximum investment limits
- Easy to use interface for both new and experienced investors
- Track your investment with our dynamic table showing most recent transactions
- CDN powered website with SSL security and DDoS protection
- 100% uptime with zero chance for a transaction to fail

Even if they're not always sophisticated...

INSTRUCTIONS ON HOW TO DOUBLE YOUR BITCOINS



1. ENTER YOUR BITCOIN ADDRESS AND PRESS THE



2. DEPOSIT BTC TO THE ADDRESS GIVEN ON THE



3. YOUR DEPOSIT WILL APPEAR IN THE RECENT



4. WAIT 10 HOURS FOR YOUR DOUBLE BTC TO ARRIVE

Never
underestimate
the power of a
referral:

Copyright Center @Intincrsco



Instagram Support mail@theinstagram.team
to me ▾



Instagram



Copyright Infringement

Hello Intincrsco

We regret to inform you that your account will be suspending because you have violated the copyright laws. Your account will be deleted within 24 hours. If you think we make a mistake please verify, to secure your account.

[Verify Account](#)

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© This message was sent to and intended for Intincrsco. Not your account? 83522 [Remove your email](#) from this account.

And speaking of Insta, this happened this April:

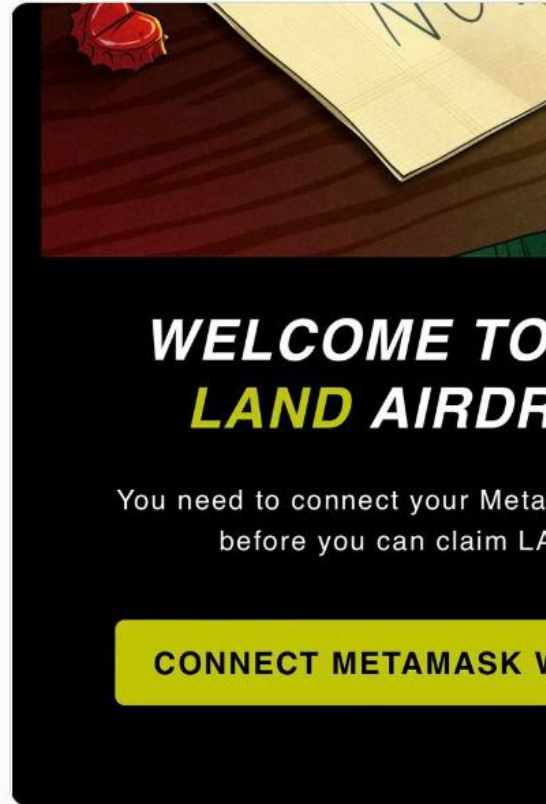


 **Bored Ape Yacht Club** · Apr 25, 2022
@BoredApeYC · [Follow](#)

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@jatuur · [Follow](#)

this is what the link showed for those who clicked



10:00 AM · Apr 25, 2022

58  Share

Seth Green's Bored Ape was stolen. Now he can't make his NFT show.

The actor's ape has been 'kidnapped.'

By [Matt Binder](#) on May 29, 2022




Seth Green's Bored Ape has been stolen. Credit: Scott Dudelson/Getty Images

 > Life > Digital Culture

Earlier this month, actor and Robot Chicken creator Seth Green announced that his crypto wallet was compromised, resulting in the loss of a number of highly valuable NFTs.


Typo squatting: alive and well in the Crypto World

Pinned Tweet

 **OthersideMeta** @Otherside_meta · 13h ...
BAYC/MAYC Holder:

Gas prices have settled, so the 21-day period for Apes and Mutants to claim an Otherdeed is now open. To claim, go to: [\[redacted\].xyz](#)

We will also refund the gas for people who failed to mint. Claim refund on [\[redacted\].xyz](#)





0:02

4,431 views

26.9K 2,719 2,281



OthersideMeta 
350 Tweets



OthersideMeta 
@OthersideMeta

Where the swamp ends, the Otherside begins.


Discord: discord.gg/the-otherside
Created by [@yugalabs](#)

   otherside.xyz  Joined February 2022

190 Following 209.5K Followers

Tweets Tweets & replies Media Likes


Pinned Tweet

 **OthersideMeta**  @OthersideMeta · May 22 ...
BAYC/MAYC holders: the claim window closes tonight at 11:59pm ET. Voyagers, the First Trip is coming, July 16th. We're working w [@Improbableio](#) to bring Otherdeed holders the first tech demo this summer. Stoked to step into the Otherside with you. More details to come.

And let's talk about this:



Pinned Tweet


 **OthersideMeta** @Otherside_meta · 13h ...

BAYC/MAYC Holder:

Gas prices have settled, so the 21-day period for Apes and Mutants to claim an Otherdeed is now open. To claim, go to: [\[redacted\]](#)

[\[redacted\].xyz](#)

We will also refund the gas for people who failed to mint. Claim refund on [\[redacted\].xyz](#)



0:02

4,431 views

26.9K 2,719 2,281

What else is new . . .

Cross Blockchain Bridge Hacking

&

Exchange Data Breach



Public Service Announcement

FEDERAL BUREAU OF INVESTIGATION



August 29, 2022

Alert Number
I-082922-PSA

Questions regarding this
PSA should be directed to
your local **FBI Field Office**.

Local Field Office Locations:
www.fbi.gov/contact-us/field-offices

Cyber Criminals Increasingly Exploit Vulnerabilities in Decentralized Finance Platforms to Obtain Cryptocurrency, Causing Investors to Lose Money

SUMMARY

The FBI is warning investors cyber criminals are increasingly exploiting vulnerabilities in decentralized finance (DeFi) platforms to steal cryptocurrency, causing investors to lose money. The FBI has observed cyber criminals exploiting vulnerabilities in the smart contracts governing DeFi platforms to steal investors' cryptocurrency. The FBI encourages investors who suspect cyber criminals have stolen their DeFi investments to contact the FBI via the Internet Crime Complaint Center or their local FBI field office.

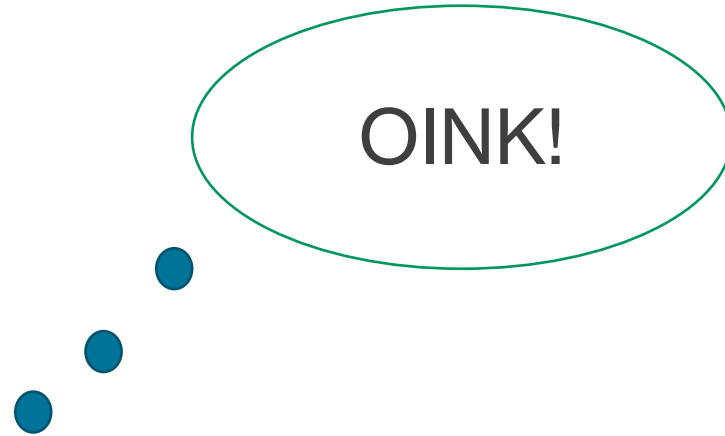
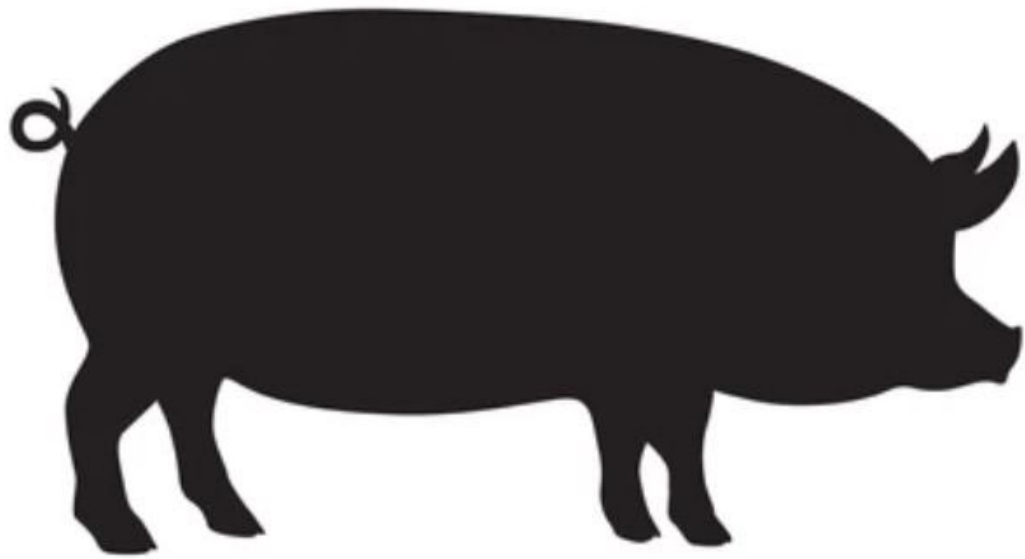
THREAT

Cyber criminals are increasingly exploiting vulnerabilities in the smart contracts governing DeFi platforms to steal cryptocurrency, causing investors to lose money. A smart contract is a self-executing contract with the terms of the agreement between the buyer and seller written directly into lines of code that exist across a distributed, decentralized blockchain network. Cyber criminals seek to take advantage of investors' increased interest in cryptocurrencies, as well as the complexity of cross-chain functionality and open source nature of DeFi platforms.

Between January and March 2022, cyber criminals stole \$1.3 billion in cryptocurrencies, almost 97 percent of which was stolen from DeFi platforms, according to the US blockchain analysis firm Chainalysis. This is an increase from 72 percent in 2021 and 30 percent in 2020, respectively.

What else is new . . .

Pig-Butchering



Wow that's a lot. Let's pause for any specific questions about:

ICO Scams

Pump-and-Dump

Rug Pulls/Exit Scams

Air Drop Scams

Re-targeting victims (“we can get your coins back”)

Cross Blockchain Bridge Hacking

Fake Crypto Services

Advance-fee scams

NFT Price Manipulation (“sold” between my own wallets)

Pig-Butchering

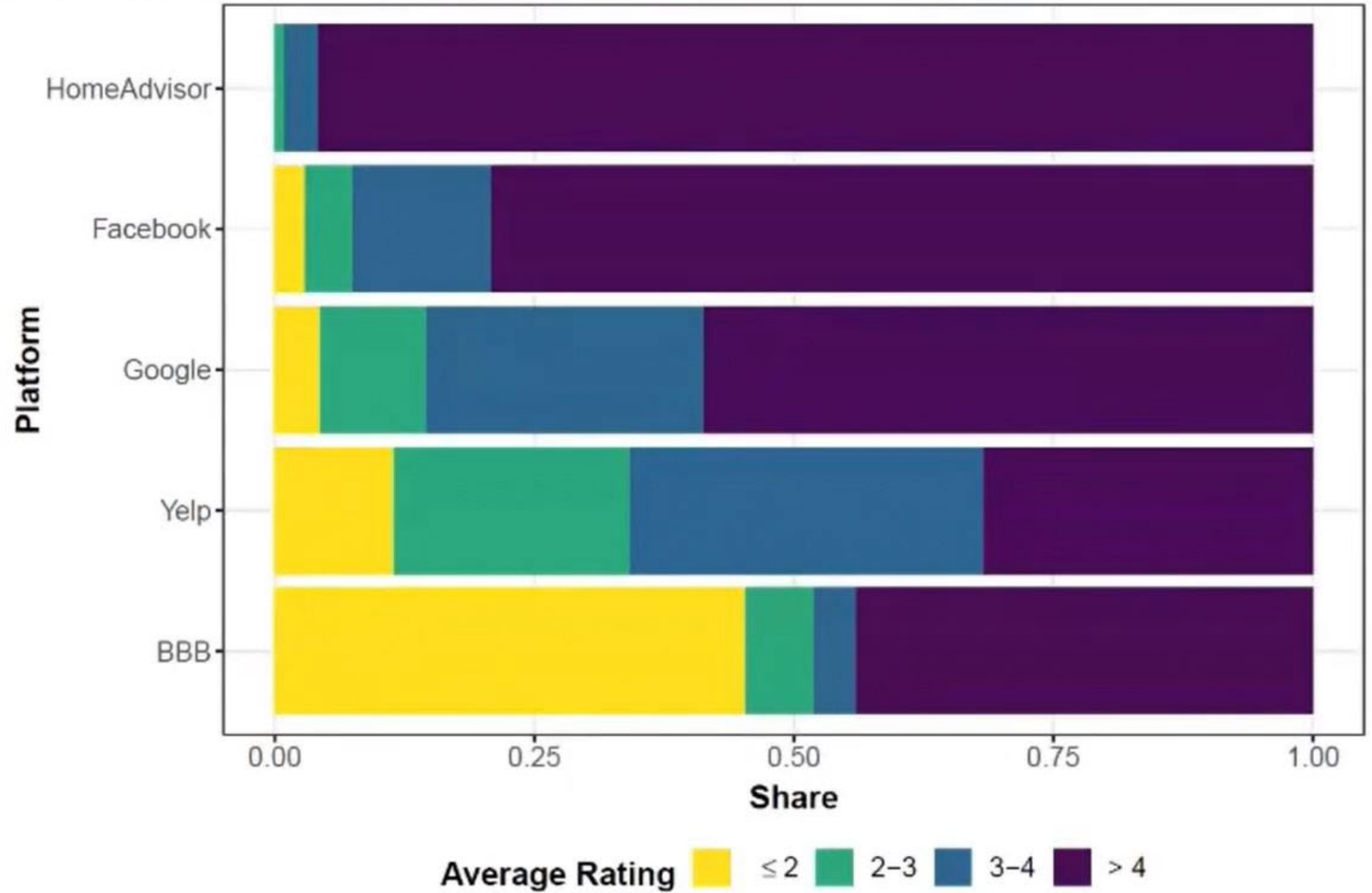
Plus other Phishing, Romance, and hands-on get-rich-quick crypto schemes

Non-Monetary Losses of Fraud and Scam



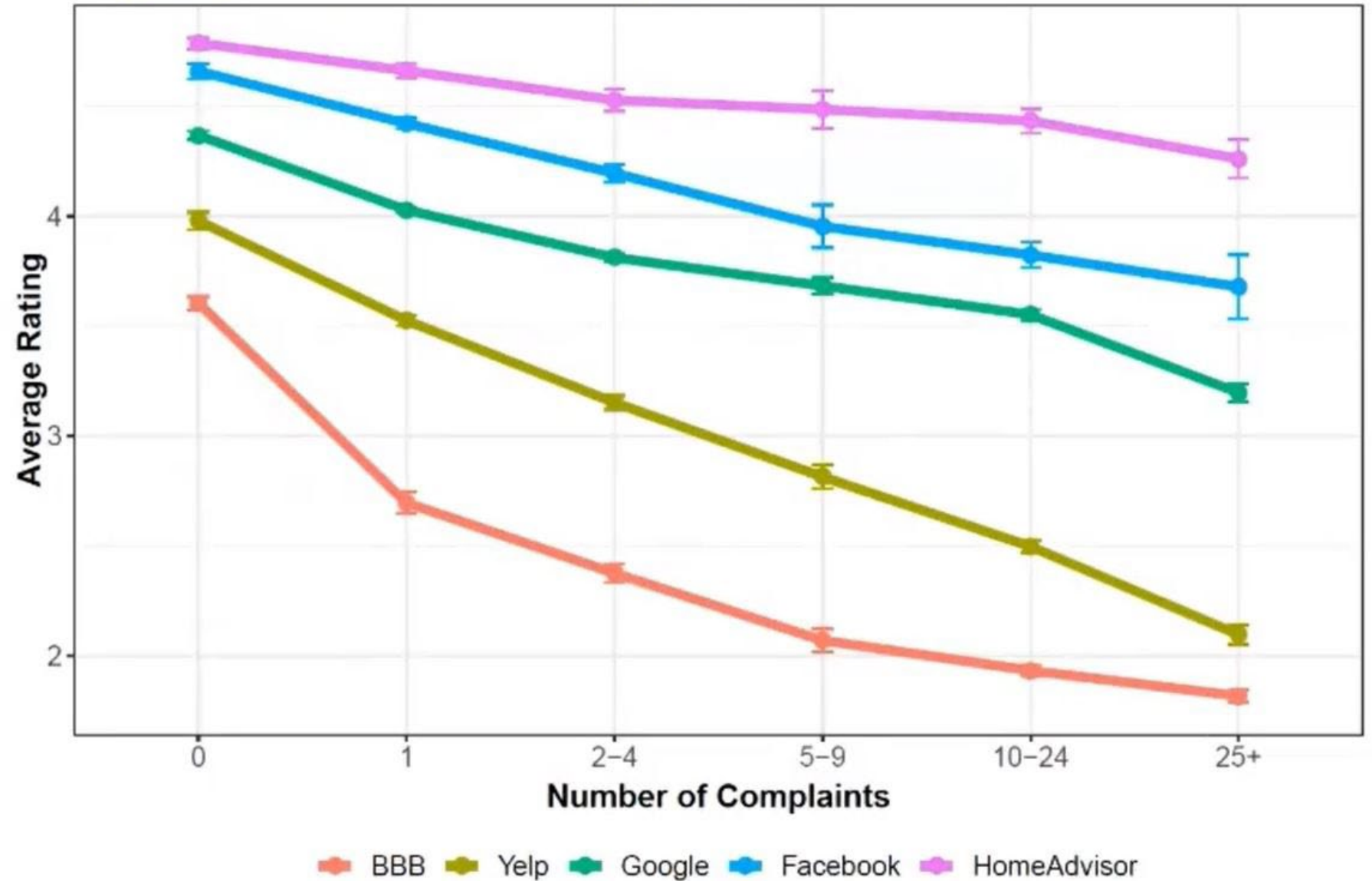
Let's talk about Reviews!

Density of Average Ratings: Lake Wobegon?



Still
trustworthy
after 25+
complaints!

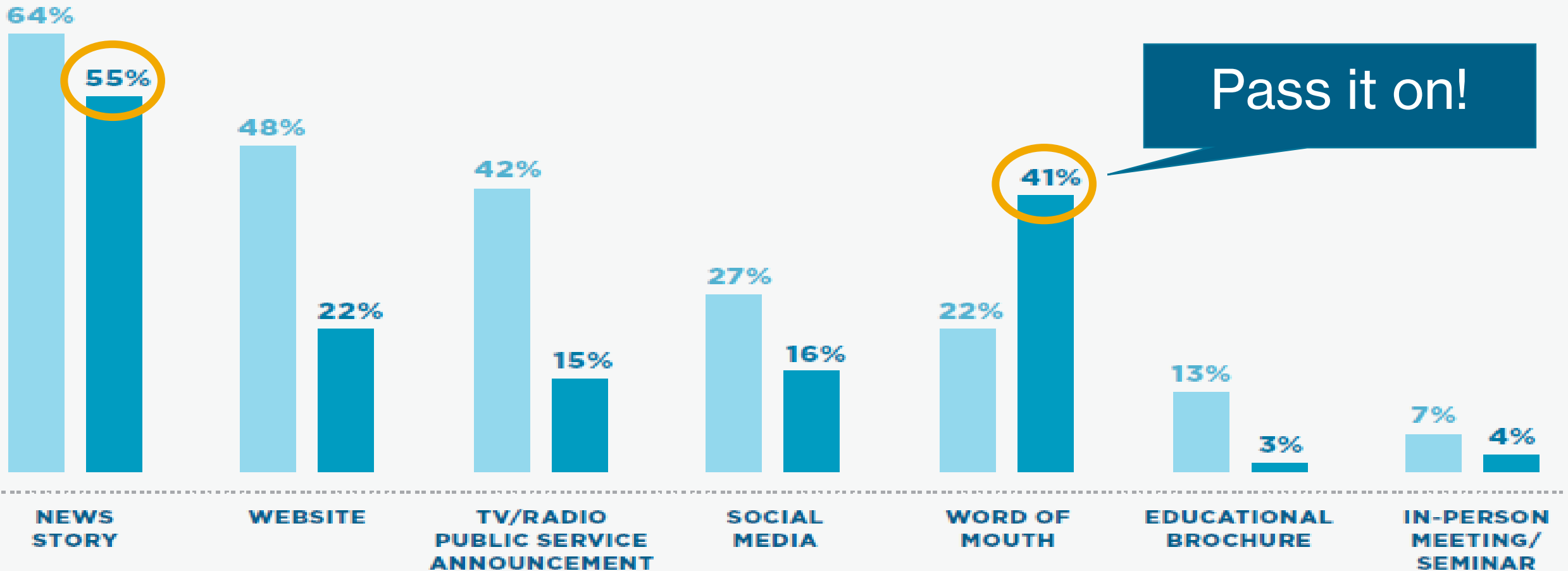
Ratings by Number of Complaints



Learning About Fraud

Sources of Information About Scams

- What would be a good source to learn about scams?
- Where do you learn about scams?



What is BBB?



- Non-profit organization
- Began in 1912
- BBB locations throughout U.S., Canada & even one in Mexico

Mission

To be the leader in advancing marketplace trust. We do this by:

- Setting standards for marketplace trust
- Encouraging and supporting best practices by engaging with and educating consumers and businesses
- Celebrating marketplace role models
- Calling out and addressing substandard marketplace behavior
- Creating a community of trustworthy businesses



Thank you for your time and attention!

Any Questions?



Jon Bell

jbell@delaware.bbb.org